

Real Estate Guide Texas Hills®

Exquisite Farm, Ranch & Residential Properties In & Around the Texas Hill Country

Boerne • Bandera • Kerrville • Fredericksburg • Blanco • New Braunfels • Canyon Lake • McQueeney • Highland Lakes & Surrounding Areas

Media Information Ad Rates

Ad Size	1x	3x	6x	12x
2 Full Pages	\$1,300	\$1,200	\$1,100	\$950
Full Page	\$650	\$600	\$575	\$550
1/2 Page	\$400	\$375	\$350	\$325
1/4 Page	\$325	\$300	\$275	\$225
Premium	1x	3x	6x	12x
Inside Front	\$725	\$700	\$675	\$650
Inside Back	\$725	\$700	\$675	\$650
Page 3	\$725	\$700	\$675	\$650
BACK PAGE	\$725	\$700	\$675	\$650
FRONT PAGE	\$725	\$700	\$675	\$650

Multiple page discounts available for 4 or more pages. Call for a quote. Custom publishing rates available for 8 or more pages with your company's branding. Call Office 830-816-7355 or Mobile 210-482-9206 for ad placement.



<p>Full Page 8.625" x 11.125"</p> <p>Trim Size 8.375" x 10.875"</p> <p>Full Pg - No Bleed 7.25" x 9.875"</p>	<p>1/4 Page 3.5" x 4.875"</p> <p>1/2 Page Horizontal 7.25" x 4.875"</p>
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DIGITAL EDITIONS

Each issue can be found online at blueskypublications.com here you can have an interactive ad with links to your personal website and virtual tours of your homes and property.

#1

**Publication
Covers it All
For Hill Country**

Real Estate in the Lone Star State!

20,000 Printed Copies Distributed throughout the Texas Hill Country, San Antonio, Austin and Targeted spots in Houston Area.

Unlimited online listings for your Hill Country Listings at **www.TexasHills.net**

Unlimited exposure in the **Digital Edition.**

Deadlines

All ad copy is due by the 15th of every month and the publication is printed the first week of every month.

Ad Placement

Non-premium ad rates listed here are based on run-of-publication placement. Requests for preferred placement will be considered. Such requests can only be guaranteed, subject to availability, with an additional 15% placement fee.

Rates

Rates are based on consecutive frequency ad placement. Cancellations will be billed at the short rate. Publisher reserves the right to refuse any advertising deemed inappropriate for any reason.

Ad Production

Ads produced by Blue Sky Publications art department are for use in Texas Hills only. Any additional use, such as for another publication, will require additional charges.

Acceptable File Types

PDF/X 1A Compliant CMYK. Call for questions, 830-816-7355.

